ORDER

Orders	**Order / Rev:**	37601		
	Alt Order #:	08883284		
	Product Desc:	TARKANIAN/CON/REP		
	Estimate:			KLAS
	Flight Dates:	10/16/12 - 10/22/12	Primary AE:	Mike Jones
	Original Date / Rev:	10/15/12 / 10/15/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	**Sandler & Innocenzi**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		705 Prince Street	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	**Name:**	**Tarkanian, Danny R-USS**		
	Demographic:	A35+	New Business Thru:	07/21/10
	Product Codes:	PO1	Order Separation:	00:10:00
	Priority:	LV3	Advertiser External ID:	
	Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	62	$49,515.00	$42,087.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	62	$49,515.00	$42,087.75	0.00
Totals	62	$49,515.00	$42,087.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	$49,515.00
Market	100%	$165,050.00

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$41,262.50
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$8,252.50
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	10/16/12	10/19/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	-TWTF--	:30	4	$50.00	LV2	0.00 NM	4	$200.00
NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/15/12	10/21/12	-TWTF--	4	$50.00	0.00								
E 2	8	10/22/12	10/22/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	M------	:30	1	$50.00	LV2	0.00 NM	1	$50.00

Order / Rev: 37601 Advertiser: Tarkanian, Danny R-USS

Alt Order #: 08883284 Product Desc: TARKANIAN/CON/REP KLAS

Flight Dates: 10/16/12 - 10/22/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/22/12	10/28/12	M------	1	$50.00	0.00								
E 3	8	10/16/12	10/19/12	8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	4	$225.00	LV2	0.00 NM	4	$900.00
				8 News Now 5a M-F										
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	-TWTF--	4	$225.00	0.00								
E 4	8	10/16/12	10/19/12	8 News Now 6a M-F	CM	6-7a	-TWTF--	:30	1	$275.00	LV2	0.00 NM	1	$275.00
				8 News Now 6a M-F										
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	-TWTF--	1	$275.00	0.00								
E 5	8	10/16/12	10/19/12	CBS This Morning 7-9a	CM	7-9a	-TWTF--	:30	2	$200.00	LV2	0.00 NM	2	$400.00
				CBS This Morning										
	CBS THIS MORNING													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	-TWTF--	2	$200.00	0.00								
E 6	8	10/22/12	10/22/12	CBS This Morning 7-9a	CM	7-9a	M------	:30	1	$200.00	LV2	0.00 NM	1	$200.00
				CBS This Morning										
	CBS THIS MORNING													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/22/12	10/28/12	M------	1	$200.00	0.00								
E 7	8	10/16/12	10/19/12	Live w/Kelly	CM	9-10a	-TWTF--	:30	4	$300.00	LV2	0.00 NM	4	$1,200.00
				Live w/Kelly										
	KELLY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	-TWTF--	4	$300.00	0.00								
E 8	8	10/22/12	10/22/12	Live w/Kelly	CM	9-10a	M------	:30	1	$300.00	LV2	0.00 NM	1	$300.00
				Live w/Kelly										
	KELLY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/22/12	10/28/12	M------	1	$300.00	0.00								
E 9	8	10/16/12	10/19/12	Price Is Right	CM	10-11a	-TWTF--	:30	1	$1,575.00	LV1	0.00 NM	1	$1,575.00
				Price Is Right										
	PRICE IS RIGHT													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	-TWTF--	1	$1,575.00	0.00								
E 10	8	10/16/12	10/19/12	8 News Now Noon M-F	CM	12-1230p	-TWTF--	:30	4	$325.00	LV2	0.00 NM	4	$1,300.00
				8 News Now Noon M-F										
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	-TWTF--	4	$325.00	0.00								
E 11	8	10/22/12	10/22/12	8 News Now Noon M-F	CM	12-1230p	M------	:30	1	$325.00	LV2	0.00 NM	1	$325.00
				8 News Now Noon M-F										
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/22/12	10/28/12	M------	1	$325.00	0.00								
E 12	8	10/16/12	10/19/12	The Talk 2-3P	CM	2-3p	-TWTF--	:30	1	$1,315.00	LV1	0.00 NM	1	$1,315.00
				The Talk										
	THE TALK													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	-TWTF--	1	$1,315.00	0.00								
E 13	8	10/16/12	10/19/12	Ellen	CM	3-4p	-TWTF--	:30	4	$425.00	LV2	0.00 NM	4	$1,700.00
				Ellen										
	ELLEN													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	-TWTF--	4	$425.00	0.00								
E 14	8	10/22/12	10/22/12	Ellen	CM	3-4p	M------	:30	1	$375.00	LV3	0.00 NM	1	$375.00
				Ellen										
	ELLEN													

Order / Rev: 37601 Advertiser: Tarkanian, Danny R-USS

Alt Order #: 08883284 Product Desc: TARKANIAN/CON/REP KLAS

Flight Dates: 10/16/12 - 10/22/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 14	8	10/22/12	10/22/12	Ellen Ellen	CM	3-4p	M------	:30	1	$375.00	LV3	0.00 NM	1	$375.00
ELLEN														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/22/12		10/28/12		M------	1	$375.00	0.00							
E 15	8	10/16/12	10/19/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	-TWTF--	:30	4	$450.00	LV2	0.00 NM	4	$1,800.00
NEWS														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/15/12		10/21/12		-TWTF--	4	$450.00	0.00							
E 16	8	10/22/12	10/22/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	M------	:30	1	$450.00	LV2	0.00 NM	1	$450.00
NEWS														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/22/12		10/28/12		M------	1	$450.00	0.00							
E 17	8	10/16/12	10/19/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	-TWTF--	:30	4	$500.00	LV2	0.00 NM	4	$2,000.00
NEWS														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/15/12		10/21/12		-TWTF--	4	$500.00	0.00							
E 18	8	10/22/12	10/22/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	M------	:30	1	$500.00	LV2	0.00 NM	1	$500.00
NEWS														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/22/12		10/28/12		M------	1	$500.00	0.00							
E 19	8	10/16/12	10/16/12	Tue 10-11p ET / Inside Edition	CM	10-11p (10:30 PM-11:00 PM)	-T-----	:30	1	$325.00	LV2	0.00 NM	1	$325.00
INSIDE EDITION														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/15/12		10/21/12		-T-----	1	$325.00	0.00							
E 20	8	10/22/12	10/22/12	Mon 10-11p ET / Inside Edition	CM	10-11p (10:30 PM-11:00 PM)	M------	:30	1	$325.00	LV2	0.00 NM	1	$325.00
INSIDE EDITION														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/22/12		10/28/12		M------	1	$325.00	0.00							
E 21	8	10/16/12	10/16/12	Tue 10-11p ET / Inside Edition	CM	10-11p (10:00 PM-10:30 PM)	-T-----	:30	1	$350.00	LV2	0.00 NM	1	$350.00
ENTERTAINMENT TONIGHT														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/15/12		10/21/12		-T-----	1	$350.00	0.00							
E 22	8	10/22/12	10/22/12	Mon 10-11p ET / Inside Edition	CM	10-11p (10:00 PM-10:30 PM)	M------	:30	1	$350.00	LV2	0.00 NM	1	$350.00
ENTERTAINMENT TONIGHT														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/22/12		10/28/12		M------	1	$350.00	0.00							
E 23	8	10/16/12	10/19/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	-TWTF--	:30	2	$2,100.00	LV1	0.00 NM	2	$4,200.00
NEWS														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/15/12		10/21/12		-TWTF--	2	$2,100.00	0.00							
E 24	8	10/20/12	10/20/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	$225.00	LV2	0.00 NM	1	$225.00
NEWS														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/15/12		10/21/12		-----S-	1	$225.00	0.00							
E 25	8	10/20/12	10/20/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various (5:30 PM-6:00 PM)	-----S-	:30	1	$275.00	LV2	0.00 NM	1	$275.00
POLITICS NOW														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/15/12		10/21/12		-----S-	1	$275.00	0.00							
E 26	8	10/21/12	10/21/12		CM	CBS Sunday Morni	-----S	:30	1	$350.00	LV2	0.00 NM	1	$350.00

Order / Rev: 37601 Advertiser: Tarkanian, Danny R-USS

Alt Order #: 08883284 Product Desc: TARKANIAN/CON/REP KLAS

Flight Dates: 10/16/12 - 10/22/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				CBS News Sunday Morni										
				CBS News Sunday Morning										
				CBS THIS MORNING										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ------S 1 $350.00 0.00										
E 27	8	10/21/12	10/21/12	8 News Now Sun AM #2	CM	8 News Now Sun A	------S	:30	1	$350.00	LV2	0.00 NM	1	$350.00
				8 News Now Sun AM #2										
				NEWS										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ------S 1 $350.00 0.00										
E 28	8	10/21/12	10/21/12	Face The Nation	CM	Face The Nation	------S	:30	1	$400.00	LV2	0.00 NM	1	$400.00
				Face The Nation										
				FACE THE NATION										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ------S 1 $400.00 0.00										
E 29	8	10/21/12	10/21/12	Sun 7-8p	CM	7-8p	------S	:30	1	$1,500.00	LV2	0.00 NM	1	$1,500.00
				60 Minutes										
				60 MINUTES										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ------S 1 $1,500.00 0.00										
E 30	8	10/16/12	10/19/12	Y&R	CM	11a-12p	-TWTF--	:30	2	$550.00	LV2	0.00 NM	2	$1,100.00
				Young & Restless										
				YOUNG AND RESTLESS										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 -TWTF-- 2 $550.00 0.00										
E 31	8	10/16/12	10/19/12	Tue 8-9p	CM	8-9p	-T-----	:30	1	$12,000.00	LV1	0.00 NM	1	$12,000.00
				NCIS: LA										
				NCIS LA										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 -T----- 1 $12,000.00 0.00										
E 32	8	10/16/12	10/19/12	Tue 9-10p	CM	9-10p	-T-----	:30	1	$2,100.00	LV2	0.00 NM	1	$2,100.00
				NCIS: LA										
				NCIS LA										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 -T----- 1 $2,100.00 0.00										
E 33	8	10/19/12	10/19/12	Fri 8-9p	CM	8-9p	----F--	:30	1	$2,100.00	LV2	0.00 NM	1	$2,100.00
				Hawaii Five-O										
				HAWAII 5-0										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ----F-- 1 $2,100.00 0.00										
E 34	8	10/18/12	10/18/12	Pol Debates & Conventio	CM	Tue 10/16 6-8p	---T---	:30	1	$3,500.00	LV1	0.00 NM	1	$3,500.00
				Presidential Debate										
				DEBATE										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ---T--- 1 $3,500.00 0.00										
E 35	8	10/22/12	10/22/12	Mon 9-10p	CM	9-10p	M------	:30	2	$2,100.00	LV2	0.00 NM	2	$4,200.00
				Hawaii Five-O										
				HAWAII 5-0										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/22/12 10/28/12 M------ 2 $2,100.00 0.00										
E 36	8	10/20/12	10/20/12	Sat Prime Special	CM	8-10p	-----S-	:30	2	$500.00	LV2	0.00 NM	2	$1,000.00
				KLAS Movie: Escape From NY										
				PRIME										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 -----S- 2 $500.00 0.00										
												Totals	62	$49,515.00